



the OKLAHOMA
BRIDAL SHOW™



SPRING 2022 EVENT PACKET

Show Info

Date:
March 27, 2022

Venue:
Embassy Suites Norman

Why choose okBride?

We get around Oklahoma!

Multiple sources of advertising:

- TV Commercials Cox Media (TLC-Say Yes to the Dress and Hallmark Christmas Channel)
- Print Media Campaign: Brides of Oklahoma & Wedding Ideas
- Online Advertising with Facebook, Google, Adroll, the Knot and okBride.com
- Billboards throughout Norman
- Up to 100 posters at college campus', bridal outlets, beauty salons & spas
- Over 750 direct mail full color postcards to future brides

We are true wedding professionals.

- Bridal Show Producers International (BSPi) member
- National Association of Consumer Shows (NACS) member
- Host Oklahoma Wedding Professionals Organization
- Oklahoma City Chamber of Commerce Member
- South OKC Chamber of Commerce Member

Need more reasons?

- Lead list with all registered brides requesting services in your category
- Great opportunity to insure all brides receive your information
- Instant return on small investment
- One year web listing on okBride.com



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Exhibitor Information

Sunday, March 27, 2022 | Embassy Suites | Norman, OK

Single Booth	\$200 first payment on or before 01/28/22	\$595
	Price after 01/28/22	\$695
Double Booth	\$400 first payment on or before 01/28/22	\$1,090
	Price after 01/28/22	\$1,290
Triple Booth	Call office for pricing	

Reservations made with a payment by 01/28/22 may choose their booth space on a first come first serve basis.

Balance must be paid by **February 28, 2022** to avoid additional charges. Booths will be available for sale until March 25, 2022 or until we are sold out.

Booths are 10x10 with 8 feet tall pipe/black drape on the back and 3 feet tall pipe/black drape on each side. Each booth comes with your choice of one six foot skirted table or a black skirted bistro.

Electricity in booth	\$45
Additional 6 foot Skirted Table or Bistro	\$35
Program Ad (Half page/Full page) with booth purchase	\$75 / \$115
without booth purchase	\$140/\$200
(Ad Spec's ½ page is 5.5" wide and 4.25" tall, full page is 5.5" wide and 8.5 in tall with a 1/8" bleed)	
Bridal Bag Inserts-175 bags	\$45

Bag inserts are \$150 without a booth purchase and must be received no later than 3/20/22.



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In order to register for a booth, please go to:
<https://okbride.com/bridal-show/rates.asp>

Login or create your account. Once into your account choose the Bridal Shows tab at the top of the screen. Choose the show and request a booth reservation. We will forward you a contract and an invoice at that time. Electronic acceptance of the contract is on the last page. You can pay your invoice online with a credit or debit card (AMEX, Discover, Visa, M/C, PayPal) or mail a check.

Attend Oklahoma Wedding Professional meetings!
Check out okwedpro.com!